## Indoor \& Outdoor: Tornado Base Overlay

Total Graphic Area:
2125 (w) x 872 (h) mm
Viewable dimensions when seen from front of counter. Wraparound area shown in grey:
Total Visual Area:
$950(\mathrm{w}) \times 872(\mathrm{~h}) \mathrm{mm}$

## General Art Guidelines

- CMYK
- Pantone colours.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at $25 \%$ output size..
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.


## This template...

- Is supplied at 25\% of finished size.
- Includes 3mm bleed (shown by red line).
- Overall template size:
532.75 (w) 219.5 (h) mm


## FRONT VISUAL AREA

Please take into consideration the curve on each side of the front visual area, as this can distort artwork

